

Simple hacks to transform
your blog into a **money**
making machine!

7 WAYS TO MAKE MONEY FROM ANY BLOG!

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INTRODUCTION

There's a reason everyone and their pet dog have a blog these days - because **information marketing works.**

Let's say you have plans for a blog (or have one already!), what can you do to start making money from it right now?

The following are my **seven favorite blogging tips and tricks.** These are the methods I use to take my blog to the next level and make sure it's profitable in as many ways as possible.

I want to help my readers, but I also want to make money.

This is how I do both.

I. BUILD YOUR MAILING LIST

The most profitable thing you can do with your blog is **encourage your audience to join your list.**

A quality list of customers and prospects is a **long term asset.** It allows you to build a relationship that leads to repeat sales and devoted followers.

With a list of your own, you will **never need to buy advertising.** Ask any online business owner and they will all tell you the same thing - Their list is their #1 asset.

ACTION STEP: Put a form in the top right sidebar of your blog, using a lead magnet like this one to encourage sign ups.

2. RECOMMEND PRODUCTS

Recommending products is simple, fun, and **profitable**. Think about it like this:

When you find a new restaurant you love, you tell your friends and family, right? You tell them why you liked it, what you ordered, why they should go.

It's not hard. In fact, **it's natural to share what you like**.

That's exactly how to recommend products! Treat the readers of your blog **like your friends** (because they are!) and tell them why the product you're recommending is worth checking out.

The more they read from you, the more you treat them like friends, they will grow to like you, **trust you**, and eventually buy from you. Win-win!

Those who have a need will want to know more. Those who don't will not.

Simple.

ACTION STEP: Write a post reviewing your favorite product and include your affiliate link.

3. CREATE AND SELL PRODUCTS

This is so much **easier** than it sounds!

There are many reasons to have a product of your own. By far the #1 reason is that you can **let affiliates promote for you**. They drive all the traffic and you pay them only when a sale is made.

The easiest way to create a product of your own is to take **high quality** private label rights products and change them by the appropriate percentage to **make them your own unique product**.

And you don't even have to make the changes yourself. There are entire services who focus solely on this process! You can outsource to qualified people and have them change your PLR content to look and sound **just the way you want**.

The more they read from you, the more you treat them like friends, they will grow to like you, **trust you**, and eventually buy from you. Win-win!

Those who have a need will want to know more. Those who don't will not. **Simple.**

ACTION STEP: Check out PLR products you can sell as your own.

4. PREMIUM CONTENT MEMBERSHIP

By having a blog, you already have an area of interest - your niche. And there are people out there searching for information in your particular niche. With just a little extra work, you could go deeper in your subject and **create highly specialized, premium content.**

You still provide quality free information, but then **add deeper insights** in a protected members area. Then let your free content whet the appetite of your readers for the in-depth teaching **within your membership site.**

Simple plugins like Wishlist Member make this easy. You can even do it **with Wordpress alone!**

Most people who come to a blog are **more than happy** to pay a little bit in order to get more premium, individualized content.

That's not an opportunity you want to miss!

Is this worth your time? **Let's do the math.**

If 300 of your visitors are willing to pay \$10 per month, that's \$3,000 per month of **passive income!**

That's \$36,000 per year!

ACTION STEP: Look at your blog content and think about places you could go deeper and charge a small fee for access.

5. RUN ADS ON YOUR SITE

These can be ads for your own products, or ad space **sold at a premium to others.**

The most common type of ad used by bloggers are **banners.** Many Wordpress themes accommodate banners automatically, making the process of placing ads on your site **as easy as drag-and-drop.**

When selling ad space to others, you can use a service like [BuySellAds](#) to find customers for you **based on your niche and traffic level.**

You can also use plugins, like [OIO Publisher](#), to manage the available ad space on your blog.

ACTION STEP: Place a banner on your site today for your favorite product.

6. IMPROVE YOUR SEO

SEO can be **very simple** if you stay with conservative, proven techniques.

This is important: Don't try to beat Google at their own game. Blackhat tricks like links farms that try to fool Google into better search rankings **won't last** and will likely get you punished in the long run.

My advice is **use the best plugins**. You don't have to be tech savvy at all to use a good plugin, and they will walk you through improving your SEO, step by step. My favorite right now is Yoast.

Also, **tie your blog into social media**. By having your blog link to your social media profiles and those profiles featuring links to your posts and pages, you create an **automatic linking strategy** that will help your search engine ranking immensely.

You can also **leverage the traffic of others** by inviting people who are authorities in your niche to guest post on your blog. When they do, **ask them to post about it** on social media, essentially inviting their tribe to come check out your blog. Everybody wins!

This builds your following, builds your authority, and raises your search engine ranking by association.

And that's a beautiful thing!

ACTION STEP: Install the free Yoast plugin and SEO your first blog post today!

7. GIVE PRODUCTS AWAY

Did you know you can make money by giving things away?

This report is a perfect example.

Why does giving gifts to readers work so well? Because **giveaways create goodwill.**

Part of our job as content marketers is to create goodwill. This is not manipulation, it's sincere. It's as old as the Bible; give and it will be given back to you.

Here is a key principle: Remember to **make your giveaways useful but incomplete.**

Make them useful, because you want to **help people**, but don't make them all-encompassing so your readers still have some **curiosity** to be satisfied by your paid products.

The things you give away on your blog need to be given away strategically - Let the freebies **lead into products** that you recommend. This is a very subtle, very effective, non-manipulative way of selling things online.

ACTION STEP: Choose a report or product to give to your visitors today.

Ready to take action? **Here are your first steps:**

1. Put a **form** in the top right sidebar of your blog, using a lead magnet like this one to encourage sign ups.
2. Write a **post** reviewing your favorite product and include your affiliate link.
3. Check out **PLR products** you can sell as your own.
4. Look at your blog **content** and think about places you could go deeper and charge a small fee for access.
5. Place a **banner** on your site today for your favorite product.
6. Install the free Yoast plugin and **SEO** your first blog post today!
7. Choose a **report or product** to give to your visitors today.

That's it! Seven simple steps to make your blog the most powerful tool in your online business.

And that's a beautiful thing!

To learn more about taking your blog to the next level and starting to earn a real, reliable, long-term online income, [click here to visit Common Sense Blog Blueprint right now!](#)